17th Annual Charity Golf Tournament

The Pelican Hill Resort
Newport Beach, CA

May 31 - June 1, 2020

**SUNDAY, MAY 31**
VIP Dinner Reception
5:30 PM - 8:30 PM

**MONDAY, JUNE 1**
Golf Outing
8 AM Registration
9 AM Shotgun Start
Marcus Allen, a 16-year NFL veteran running back who played for the Kansas City Chiefs and Los Angeles Raiders. Marcus was inducted into the NFL Hall of Fame in 2003.

Benefitting

Fresh Start Surgical Gifts

Laureus Foundation USA
Fresh Start Surgical Gifts transforms the lives of disadvantaged infants, children, and adolescents with physical deformities caused by birth defects, accidents, disease, or abuse through the gift of reconstructive surgery and other related healthcare services. Each year millions of children in the United States and around the world are born with a physical or cosmetic deformities such as cleft palate and facial deformities, and thousands more require surgeries for burns, abuse, or accidents.

Fresh Start serves as a safety net for children who fall outside of traditional healthcare systems either because of citizenship, income, or the type of condition. Fresh Start goes above and beyond other healthcare systems by offering unmatched comprehensive and long-term care. Fresh Start widens healthcare access for children with deformities who desperately need medical treatment but face barriers to receiving high-quality care.

Fresh Start treats infants, children and teens who suffer from physical deformities caused by birth defects, accidents, abuse, or disease.

Each year Fresh Start’s team of volunteer surgeons donate their time and talent to ensure that children in need are given a fresh start in life. 100% of donations directly benefit the children’s medical program. Since 1991 Fresh Start has helped more than 7,900 children. All medical care is provided at absolutely no cost to the family.

Laureus Foundation USA believes that sport has the power to change the world, as proclaimed by their founding patron Nelson Mandela. Laureus USA is a grant-making, nonprofit organization that improves the lives of more than 350,000 youth annually through their support of sport and youth development organizations nationwide. Net proceeds of this event will be used to increase access to Sport for Good programming for underserved youth in the greater Los Angeles area.
SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR $150,000

- Corporate Name incorporated in the event title.
- Corporate Name/Logo on all printed materials.
- Corporate Name/Logo on all event apparel.
- Six (6) foursomes in golf tournament each foursome will be paired with a celebrity.
- Six (6) hotel accommodations for Sunday night during the tournament.
- Forty-Eight (48) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Full-Page ad in event program.
- Souvenir gift bags for each golfer.

PRESENTING SPONSOR $75,000

- Corporate Name incorporated in event name as presenting sponsor.
- Corporate Name/Logo on all printed materials.
- Corporate Name/Logo on all event apparel.
- Four (4) foursomes in golf tournament each foursome will be paired with a celebrity.
- Four (4) hotel accommodations for Sunday night during the tournament.
- Thirty-two (32) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Full-Page ad in event program.
- Souvenir gift bags for each golfer.

VIP SPONSOR $50,000

- Corporate Name/Logo on all printed materials.
- Corporate Name/Logo on all the VIP dinner reception signage.
- Three (3) foursomes in golf tournament each foursome will be paired with a celebrity.
- Thirty (30) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Full-Page ad in event program.
- Souvenir gift bags for each golfer.
RECEPTION SPONSOR $30,000

- Corporate Name/Logo on all printed materials.
- Corporate Name/Logo on all lunch event signage.
- Two (2) foursomes in golf tournament each foursome will be paired with a celebrity.
- Sixteen (16) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Full-Page ad in event program.
- Souvenir gift bags for each golfer.

CART SPONSOR $25,000

- Corporate Name/Logo on all printed materials.
- Corporate Name/Logo on each cart.
- One (1) foursome in golf tournament each foursome will be paired with a celebrity.
- Eight (8) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Half-Page ad in event program.
- Souvenir gift bags for each golfer.

BREAKFAST SPONSOR $20,000

- Corporate Name/Logo on all breakfast event signage.
- One (1) foursome in golf tournament each foursome will be paired with a celebrity.
- Eight (8) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Quarter-Page ad in event program.
- Souvenir gift bags for each golfer.
CORPORATE SPONSOR $15,000

- One (1) foursome in golf tournament each foursome will be paired with a celebrity.
- Eight (8) guests to the VIP dinner reception on Sunday evening.
- One Hole Sponsorship with the opportunity to donate a give away to all participants.
- Logo feature in the event program.
- Souvenir gift bags for each golfer.

EXECUTIVE SPONSOR $2,500

- Individual invitation to play in the golf tournament.
- One (1) guest to attend the VIP dinner reception Sunday evening
- Souvenir gift bag

VIP DINNER RECEIPTION $250

FOR MORE INFORMATION PLEASE CONTACT:

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